

# Public Opinion Poll on Japan in India



- Research Agency: Center for Media Studies (Commissioned by the Ministry of Foreign Affairs of Japan)
- Target: Opinion leaders in India (2007 respondents)
- Methodology: Interview ● Period: February 4 to February 25, 2009

## 1. Relations with Japan

**76% of Indians believe the relations with Japan is excellent or good.**

Q. What do you think of the current states of relations between Japan and India?

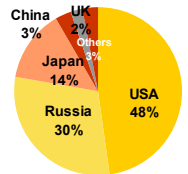


■ excellent ■ good ■ fair ■ unsure ■ poor

## 2. India's Most Important Partner

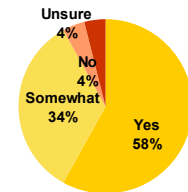
**(1) Japan is the third most Important Partner to India following U.S. and Russia**

Q. Which of the following do you think is the most important partner of India?



**(2) Japan is a reliable friend of India**

Q. Do you think Japan is reliable friend of India?



## 3. Image of Japan

The majority of Indian opinion leaders recognize Japan in a positive way, as a technologically advanced and economically strong country.

**(1) Images Associated with Japan (top3)**

Q. How strongly do you associate each of the following images with Japan?

- A country with advanced technology
- A country with economic strength
- A peace loving country

**(2) Images Associated with Japanese People (top3)**

Q. And how strongly do you associate each of the following images with the Japanese people?

- Diligent/Hard working
- Efficient management practice
- Inventive

## 4. Japan's International Contribution

**Indians think Japan's contribution to the international community is commensurate with its economic strength.**

**(1) Perception about Japan's role**

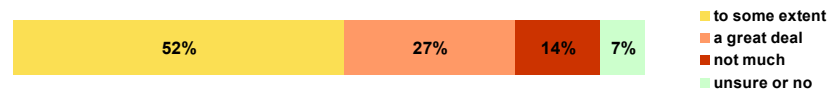
Q. Do you think that Japan is playing a role in the world commensurate with its economic strength?



■ yes ■ not sure ■ not

**(2) The Recognition of Japan's ODA**

Q. To what extent is Japanese economic and technical assistance helping India?



■ to some extent ■ a great deal ■ not much ■ unsure or no

**(3) Japan's Investment in India**

Q. What is your view about Japanese investment in India?

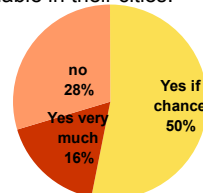


■ very welcome ■ rather welcome ■ rather not welcome ■ not welcome ■ unsure

**(1) Interest in Japanese language**

Q. Would you like to study Japanese language?

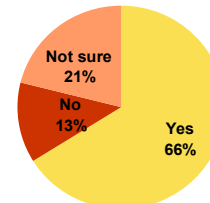
There is a relatively high interest in learning Japanese language among opinion leaders in India provided that there is an opportunity and facility available in their cities.



## 5. Interest in Japan

**(2) Japan as a destination for higher education**

Q. Do you think more Indian students should go to Japan for higher education?



**(3) Interest in information on Japan**

Q. Do you follow news and information about Japan?

More than 80% of opinion leaders in India follow information on Japan.

