

### STRATEGIC INVESTMENT ACTION PLAN (COMPETITIVENESS/SME)

subject	actions		executing institution	target date	
competitiveness/SMEs	Making an industrial strategy for enhancing competitiveness of Indonesia	Making a strategy of major industrial sectors (electric/electronics, automobile, textile and garment)	Reviewing and analyzing competitiveness in each sectors having dialogues between government and private sector, and Making reports	Ministry of Industry (together with KADIN, JJC and JETRO)	Reports by October 2005
			Having dialogues between government and private sectors (Japanese Firms and their subsidiaries) to encourage high localization, technology transfer, supplier development, and R&D	Ministry of Industry, BAPPENAS, Ministry of Research & Technology	Review by March 2006
		Analyzing the export competitiveness of industrial products in the world market	Setting up a survey team	Ministry of Trade (together with KADIN and JETRO)	Reports by October 2005
		Promoting cluster development	formulating action plan based on previous studies	Ministry of Cooperative and SME, Ministry of Industry, Coordinating Minister of Economic Affairs, BAPPENAS	Starting in July 2005
	Promoting supporting industry	Strengthening the coordination in the government	Setting up a inter- governmental taskforce for close cooperation among the government	Coordinating Ministry for Economic Affairs	By mid- 2005
			Capacity building for Indonesian SME in marketing, design, and packaging technology	Ministry of Industry (with assistance by JICA)	Starting by October 2005
		Promoting human resource development	Setting up a Team and Center to introduce Shindan system	Ministry of Industry (with the assistance by JICA)	By mid- 2005 (Team and HRD"clinic") In 2006 (Center)
			Strengthening the human resource development by private sector	YPMG, YDBA (with the assistance by JETRO)	In October 2005
		Implementing a series of Supporting Industry Promotion (SIP) Program	Making a technical support program for the SIP Program	Ministry of Industry (together with SIP Team)	By May 2005
			Holding a reverse exhibition in Jakarta and SME mission from Japan	Ministry of Industry, Ministry of Trade (together with SIP Team)	In October 2005
			Conducting investment seminar in Japan	Ministry of Trade, Investment Coordinating Board (with the assistance by JETRO)	July, 2005(preferably after Investment Law submitted to the Parliament )

Strengthening the investment agency's role of providing service to investors	Making more consolidated investment policy	Consultations on the New Investment Law, one-roof service and tax incentives	Coordinating Ministry for Economic Affairs, Ministry of Trade, Ministry of Finance	on-going (Focusing more on tax incentive in this forum this year), By July 2005 (New Investment Law, submit to the Parliament)
	Improving investment promotion facility of BKPM	Setting up the function like a help-desk in BKPM	Investment Coordinating Board	As soon as possible following Enactment of the New Investment Law
		Developing a investment rule book	Investment Coordinating Board (with the assistance by JICA)	Starting in 2005
Protecting the intellectual property in the domestic market	Implementing intellectual property law and order appropriately	Developing information sharing system, establishing Intellectual Property Rights (IPRs) Data Base and training of relevant officials for better understanding of IPRs	Ministry of Law and Human Rights, Ministry of Industry (with the assistance by JICA)	Starting in 2005
Introducing internationally adopted industrial standard	Harmonizing industrial standard in ASEAN regions	Implementation of EURO fuel standards	Ministry of Industry, Ministry of Trade, Ministry of Energy and Mining Resources, BSN, BP-MIGAS, Ministry of Environment	Starting in 2005
	Starting a survey on testing system of industrial standard and certification system include RFCO (Registered Foreign Certification Organization), encouraging participation from private sectors	Setting up a survey team	Ministry of Industry, BSN	By July 2005
Deepening the understanding of EPA by the public	conducting seminars on EPA at major cities		Ministry of Trade (with the assistance by JICA)	Starting from April, by March 2006