

## JENESYS2015 Outbound program (Laos, University students) Program Report

### 1. Program Overview

Under “Japan’s Friendship Ties Programs”, 22 Japanese university and graduate school students who are interested in introducing attractive Japan for overseas visited Laos. During the 9 days program from February 16 to February 24, the participants introduced various attractive Japan to people of Laos and also learned lots of things about Laos. The participants aim to promote Japan through mediums such as SNS.

### 2. School Name and Number of Participants

22 participants (Seinan Gakuin University: 3, Tohoku University of Art and Design: 10, Nagasaki University: 2, Nagoya University of Foreign Studies: 1, Nagoya University of Arts and Sciences : 1, Hokkaido University of Education: 5)

### 3. Country Visited

Lao People's Democratic Republic

### 4. Program Schedule

February 16 (Tue)	Departure from Narita International Airport, Arrive in Laos
February 17 (Wed)	【Courtesy call】 Embassy of Japan, Lao People's Revolutionary Youth Union 【Observation】 JOCV, JICA Laos Office, Nam Phu Square
February 18 (Thu)	【School Exchange①】 Rattana Business Administration Collage 【Observation】 SANTICS LAO Co.,Ltd., Wat Simuong
February 19 (Fri)	【School Exchange②】 Laos - Japan Human Resource Development Institute, National University of Laos ( LJI ) 【Company Visit】 Vientiane Capital State Bus Enterprise (VCSBE) 【Observation】 Pheang Mai Gallary, Thalat Hua Khua
February 20 (Sat)	【Observation】 That Luong, Wat Sisaket, Patou Xai, Tha Ngon 【Home Visit】 【Observation】 Night Market
February 22 (Mon)	【Observation】 ADDP (Asian Development with the Disabled Persons) Sailom Kindergarten 【Workshop】
February 23 (Tue)	【Reporting Session/Farewell Luncheon】 【Observation】 Thalat Sao Market Departure from Laos
February 24 (Wed)	Arrive at Narita International Airport

## 5. Program Photos



2/17 【Courtesy call】 Embassy of Japan



2/18 【School Exchange①】 Rattana Business Administration Collage



2/19 【 School Exchange ② 】 National University of Laos (Venue: Laos - Japan Human Resource Development Institute)



2/19 【Company Visit】 Vientiane Capital State Bus Enterprise (VCSBE)



2/21 【Home Visit】



2/23 【Reporting Session】

## **6. Voice from Participants**

### **◆Nagasaki University**

During my visit, I went to several places where Laos and Japan are related to each other. I recognized that the relationship between the two countries was closer than I had expected. I asked Lao students about what they thought of JENESYS programs or Japan's support. They said that the programs were very popular among the Lao students and they needed to apply for the programs soon after the call for applications was open. They also said that everybody wanted to go to Japan. Their comments made me realize that there is the perception gap about Japan's support between the Lao people and the Japanese and that our support has been helpful to the Lao people. In addition, it was found that, despite the different approaches to assist Laos, both of our government and companies respected the Lao people.

The Lao people have many good points. Some of those points are common in the people around the world and others are only for the Lao people. While Laos has been developing so rapidly, we are concerned that their good national character would disappear. Therefore, when I return home, I would like to share their wonderful national character and culture with our country's people so that our country's support projects might be tailored more. I believe that our country is capable to support other countries continuously considering their national character and culture. So it's important for our country to have approaches to supporting Laos with the common understanding.

### **◆Tohoku University of Art and Design**

The most impressive thing I have received during my visit to Laos has to be the home visit program. During the program, I had various experiences including the interaction with the Lao university students. We cooked and ate together. A good luck ritual was provided for me. My host grandmother over 110 years old and her family tied threads around my wrist praying for me. I was very happy.

I had firsthand experiences with the family bonds and the strong connection between people that have been lost in Japan. Since I study the community design at my university, I would like to acquire the skills of creating the happy atmosphere which I had in Laos. Furthermore, I would like to share the experiences with many people including our university's students.

### **◆Nagoya University of Arts and Sciences**

There are two things that impressed me the most for my visit. One is the interaction with the Lao university students. They were well-educated in English and Japanese and were very kind. We got a very warm welcome. It was amazing that they knew about Japan amazingly well or better than we do even though they are learning the Japanese language. The other is the fact that the information and communication technology including SNS have been widespread in Laos.

The community is very important for the people of Laos and the connection among

people is very strong. They have many opportunities to meet people as they invite many guests for the wedding. As a result, they can express themselves very well. Upon my return, I would like to share many things about Laos, e.g. their kindness, gentleness, smiles, culture, food and custom with our country's people. While I'll share the information about Laos and connect the people, I hope I'll gain the skills to express myself which the Japanese are said to be lacking. At the same time, I would like to keep learning about Japan and share the Japanese food, kindness, the fusion of nature and new things with the people around the world including the Lao people.

### 7. Action Plan Presented at the Presentation Meeting by Participants

<div data-bbox="252 562 783 920"> <h2 style="text-align: center;">Contents</h2> <ul style="list-style-type: none"> <li>• LAO and JAPANESE <b>CULTURE</b></li> <li>• LAO and JAPANESE <b>PEOPLE</b></li> <li>• HOW to <b>SHARE</b> and <b>SPREAD</b></li> </ul> </div>	<div data-bbox="852 577 1331 920"> </div>
<p>Findings: Difference of cultures and people between Laos and Japan</p>	<p>Findings: Language diversification</p>
<div data-bbox="240 1048 671 1406"> <p style="text-align: center;">Action Plans</p> </div>	<div data-bbox="863 1048 1353 1406"> <p style="text-align: center;">Step.1 Laotianize</p> <p>Plan</p> <ul style="list-style-type: none"> <li>• Pervade Japan with Laos</li> <li>• Talk About Laos</li> <li>• Use "Lao"</li> </ul> </div>
<p>Action Plan: 3 Steps</p>	<p>Action Plan: 1 Laotianize / Publicize the culture of Laos</p>
<div data-bbox="264 1532 759 1861"> <p style="text-align: center;">Step.2 Spread info</p> <p>Plan</p> <ul style="list-style-type: none"> <li>• SNS  </li> <li>• Display of picture</li> <li>• Events</li> </ul> </div>	<div data-bbox="863 1532 1294 1861"> <p style="text-align: center;">Step.3 Future Plan</p> <p>Plan</p> <ul style="list-style-type: none"> <li>• Popularized Jenesys Program</li> <li>• Increase Tourists from Japan</li> <li>• Popularize Laotian Products</li> </ul> </div>
<p>Action Plan:2 Spread info through SNS, Facebook, and events to promote the strengths of Laos and Japan</p>	<p>Action Plan:3 Future Plan/ Deepen the friendship between Laos and Japan</p>