

Speech by Mr. Sadayuki Sakakibara, Chairman of KEIDANREN
On the occasion of the BIE General Assembly
14 June 2017

Good afternoon ladies and gentlemen.

My name is Sadayuki Sakakibara, and I am chairman of the 2025 Japan World Expo Committee.

I also serve as chairman of KEIDANREN, the Japan Business Federation. I am very pleased to be here today to present to you Japan's vision for the 2025 World Expo.

The theme for the 2025 World Expo Osaka, Kansai is:
Designing Future Society for Our Lives.

Today, I am going to explain to you how we are going to achieve the theme. At present, in Japan, the government and private sector are jointly promoting a national project called "Society 5.0."

"Society 5.0" is designed to realize a future, where people's lives and society are optimized by making full use of innovative technologies such as IoT, AI, robots, and Big Data.

The future society we aim to realize is a society in which global problems are solved. Global problems, including medical and healthcare, food and agriculture, environment and climate change, energy and resources, safety and disaster prevention, human and gender equality.

Such a society would be exactly the embodiment of a society, in which the United Nations' Sustainable Development Goals (SDGs) have been achieved.

We, Japan, wish to be a lead contributor in the efforts to transform our world into the society in which all SDGs are fully achieved.

Society 5.0 will bring many possibilities, for example,
in transportation: safe, intelligent and large-scale automated driving prevails,

In health care: cancer and Ebola fever treatment will become reality,

In agriculture: by fully utilising IT technology, an entirely new agriculture industry will be created,

and in construction industry: i-construction prevails where women and elderly people actively participate,

And in this new society, the impacts from natural disasters will be greatly reduced.

There will be many, many other possibilities in this new society.

By being the front runner in finding solutions to SDGs, we aim to achieve our own development as well as that of the whole world.

We believe that the 2025 World Expo Osaka, Kansai is the perfect occasion to share this vision of a future society with our fellow people from all over the world.

Now, we would like to showcase Osaka, Kansai as it aims to be a front runner for the Society of the Future.

Please enjoy and thank you for your attention.