

Council on the Movement of People Across Borders

February 26, 2007

Public Diplomacy Department, Ministry of Foreign Affairs

1. About the Council on the Movement of People Across Borders (the Council)
 - (1) Position: Legally mandated Advisory Council to the Minister for Foreign Affairs
 - (2) Objective: To make a proposal of “Measure and Framework for Strengthening Japan’s capability of dissemination”
 - (3) Council Members: Mr. Fujio CHO, Chairman of Toyota Motor Corporation (Chairman of the Council) and 16 other members (see the following list)
 - (4) Period: From March 16, 2006 to March 15, 2008 (2 years)

(Note) The last Council meetings from October 2002 to October 2004 were formally requested to discuss the “Reform of Consular Affairs and Issues Related to Foreigners”, and submitted the Council report titled “Reform of Consular Affairs and New Approaches on Issues of Foreigners in the Changing World.”

2. Special Committee Members

Fujio CHO, Chairman, Toyota Motor Corporation

Yusuke OKADA, President and Chief of Operating Officer, Toei Company, Ltd.

Masako OKAMOTO, Professor, Kokushikan University

Osamu KAMEI, Executive Director, Shogakukan Inc.

Kazuo KUMAGAI, Senior Advisor, Hitachi, Ltd.

Osamu SATO, President, Pony Canyon Inc.

Saya SHIRAIISHI, Professor, the University of Tokyo

Kotaro SUGIYAMA, Executive Officer, Dentsu Inc.

Hatsuhisa TAKASHIMA, Special Visiting Professor, Gakushuin University

(former Press Secretary/director-General for Pres and Public Relations)

Toru TSUJI, Chairman, Member of the Board, Marubeni Corporation

Kazuaki TEZUKA, Professor, Graduate School of Law, Chiba University

Atsuko TOYAMA, President, New National Theatre, Tokyo (NNTT)

Izumi NAKAMITSU, Professor, School of International and Public Policy, Hitotsubashi University

Genichi HASHIMOTO, President, NHK (Japan Broadcasting Corporation)

Yasuki HAMANO, Professor, Graduate School of Frontier Sciences, The University of Tokyo (Acting Chairman)

Hisashi HIEDA, Chairman and CEO, Fuji Television Network, Inc.

Osamu WATANABE, Chairman and CEO, Japan External Trade Organization (JETRO)

3. Themes of Past General Assemblies of the Council

2006

March 22

1st General Assembly Consultation and explanation of Foreign Ministry projects

May 16

2nd General Assembly Enhancing external communication via television

July 10

3rd General Assembly Fostering the understanding of Japan: Japanese language education

September 26

4th General Assembly Making use of pop culture in cultural diplomacy (first round)

November 9th

5th General Assembly Making use of pop culture in cultural diplomacy (second round)

December 15

6th General Assembly Strengthening ties with neighboring countries through public diplomacy and cultural exchange (first round)

February 20

7th General Assembly Strengthening ties with neighboring countries through public diplomacy and cultural exchange (second round)